



FERRO CORPORATION 1000 Lakeside Avenue Cleveland, OH 44114-1147 USA Phone: 216/641-8580

NEWS RELEASE

FOR IMMEDIATE RELEASE

Ferro Opens Solar Test Lab in Taiwan
Technical services facilitate rapid product development for
country's solar panel producers

CLEVELAND, OH—30 MARCH 2011—Ferro Corporation (NYSE: FOE) announced today the opening of a photovoltaic research and development laboratory in Neihu Technology Park, Taipei City, Taiwan. This expansion enables Ferro to provide timely technical support for customers in Taiwan and to deliver innovative solutions for improving the efficiency of solar cells and lowering the cost of solar cell production. The laboratory will provide testing and customer technical assistance to support rapid product development and resolution of technical issues.

The Ferro Taiwan Technology Center will perform tests related to the deposition of metallization pastes on solar cells. Services will include solar cell printing and firing, printing quality analysis, electrical performance measurement, wafer property analysis, and solderability and adhesion testing. These tests help demonstrate how to apply Ferro solar pastes and provide guidance on how to optimize process conditions in a customer's production line. Ferro customers also will be able to supply wafers to evaluate conductive pastes when their test facilities are busy, thus speeding up the paste qualification process.

"This development laboratory greatly improves Ferro's ability to smoothly, rapidly and sustainably introduce innovative metallization pastes into the continually advancing solar cell market in Taiwan," notes Dr. Steven Florio, Chief Technology Officer for Ferro's Electronic, Color and Glass Materials Group. "The addition of this laboratory and expansion of the staff in Taiwan will improve both the quality and timeliness of our local support by providing facilities for the optimization of all key process conditions to meet specific customer requirements."

About Ferro Corporation

Ferro Corporation (www.ferro.com) is a leading global supplier of technology-based performance materials for manufacturers. Ferro materials enhance the performance of products in a variety of end markets, including electronics, solar energy, telecommunications, pharmaceuticals, building and renovation, appliances, automotive, household furnishings, and industrial products. Headquartered in Cleveland, Ohio, the Company has approximately 5,000 employees globally and reported 2010 sales of \$2.1 billion.

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MEDIA CONTACT:

Mary Abood
Director, Corporate Communications, Ferro Corporation
Phone: 216-875-6202
E-mail: aboodm@ferro.com

INVESTOR CONTACT:

David Longfellow
Director, Investor Relations, Ferro Corporation
Phone: 216-875-7155 E-mail: longfellowd@ferro.com