



FERRO CORPORATION 1000 Lakeside Avenue Cleveland, OH 44114-1147 USA Phone: 216/641-8580

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## **NEWS RELEASE**

For Immediate Release

### **ENGINEERED POLYMER PRODUCTS BUSINESS UNIT FORMED TO MORE EFFICIENTLY SERVE CUSTOMERS' MANUFACTURING NEEDS**

**CLEVELAND, OH, U.S.A.—April 3, 2008**—Ferro Corporation's (NYSE:FOE) Organic Specialties Group has restructured its plastics business and combined several sub-business units into the Engineered Polymer Products (EPP) unit. The new EPP unit was formed to better serve customers through a broader product line, manufacturing synergies, simplified sales contacts, and reduced costs.

"We've consolidated our sales groups, standardized procedures, and formed multi-functional business teams to offer our customers a broad basket of products through a single point of contact," said James Kolenc, Ferro's Business Director, Engineered Polymer Products. "EPP's focused approach simplifies providing what customers need and expands their access to Ferro's depth of intellectual property and applications understanding in plastics."

Ferro has a long track record of providing industry-leading engineered polymer materials, as well as applied technology expertise to help integrate products into customers' manufacturing processes. The Company's products are often customized for specific applications.

Ferro EPP is a one-stop source for mineral- and glass-filled compounds, color concentrates, and thermoplastic polyethylene (TPE) products. EPP serves a broad range of industries, including large and small appliances, automotive parts, commercial truck, power sports vehicles, housewares, floorcare, liquid handling, medical equipment, food packaging, disposable utensils, synthetic cork, lawn and garden, power hand tools, sports and recreation, wire and cable, and computer peripherals. Its products are available from plants in the United States, Mexico, Venezuela, Spain, and The Netherlands.

Ferro is a leader in developing high-quality polymer alternatives to engineered thermoplastics, providing cost savings and assured physical properties. Ferro's filled and reinforced plastics products include the industry-leading glass-reinforced polypropylene, Gapex<sup>®</sup>, an extensive mineral-filled line, pre-colored compounds, and nylon/polypropylene alloy compounds. Ferro provides the plastic color masters for a leading automotive import's North American manufacturing operations, and is a major supplier of pre-color compounds and thermoplastic color concentrates to the large and small appliance and packaging industries. Colorant products include no knit-line metallic-look Nimex<sup>®</sup>, Cool Colors<sup>®</sup>, ultra-violet and fluorescent light-shielding Color Guard<sup>®</sup> and Light Blocker<sup>®</sup>, and color concentrate masterbatch available in polystyrene, polyethylene, polypropylene, ABS, polycarbonate, and other polymers. Ferro's Melt Processible Elastomer<sup>™</sup> alloys (MPE) provide the look and feel of rubber with greater durability and ease of processing. High-performance Alcryn<sup>®</sup> offers superior weatherability and chemical resistance compared to rubber; DuraGrip<sup>®</sup> provides a cost-effective, non-halogenated MPE.

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## **About Organic Specialties Group and Ferro Corporation**

Ferro's Organic Specialties Group has locations in Cleveland, OH; Baton Rouge, LA; Waukegan, IL; Evansville, IN; Bridgeport, NJ; Ft. Worth, TX; Stryker, OH; Edison, NJ; Plymouth, IN; Carpentersville, IL; Wilmington, DE; Louvaine-la-Neuve, Belgium; Rotterdam, The Netherlands; Bielefeld, Germany; Saint-Dizier, France; Aldridge, United Kingdom; Castanheira, Portugal; Castellon, Spain; Suzhou, China; Bekasi, Indonesia; Mexico City, Mexico; and Estado Carabobo, Venezuela. Its products and services include engineered plastics composites; plastic color concentrates; advanced polymer alloys; manufacturing of custom alloys; polymer additives; liquid color dispersions; electrolytes; specialty solvents and glymes; phosphines; high purity low endotoxin carbohydrates; contract development and manufacturing of active pharmaceutical ingredients; and supercritical fluid-based particle engineering for drug delivery applications.

Ferro Corporation is a leading global supplier of technology-based performance materials for manufacturers. Ferro materials enhance the performance of products in a variety of industries, including electronics, solar energy, telecommunications, pharmaceuticals, building and renovation, appliances, automotive, household furnishings, and industrial products. Headquartered in Cleveland, Ohio, the Company has approximately 6,300 employees globally and reported sales of \$2.2 billion in 2007. Additional information about the Company can be found at [www.ferro.com](http://www.ferro.com).

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### **CONTACT:**

James M. Kolenc  
Business Director, Engineered Polymer Products  
Phone: 216-750-1445  
E-mail: kolencj@ferro.com